

NEW HAMPSHIRE'S PREMIERE  
AWARD-WINNING YOUTH THEATRE  
**37TH MAINSTAGE SEASON**

**ADVERTISE  
WITH**



**AND  
REACH YOUR  
TARGET AUDIENCE**

WWW.PEACOCKPLAYERS.ORG



**2012 – 2013  
MAINSTAGE PLAYBILL  
ADVERTISEMENT / SPONSORSHIP  
ORDER FORM**

14 Court Street  
Nashua, NH 03060  
(603) 889-2330

Business

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State,

Zip: \_\_\_\_\_

Contact

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Ad Information (Please check one)**

☐ Use last year's ad    ☐ Emailing new ad to [advertise@peacockplayers.org](mailto:advertise@peacockplayers.org)  
☐ New ad attached    ☐ Need help designing ad

Ad Size (Please circle one)	Cost per Mainstage Production	Qty of Mainstage Productions	Full 2012-2013 Mainstage Season (6 Productions)
Full Page 8" x 5"	\$100	x _____ = \$ _____	or <b>\$500</b>
1/2 Page 4" x 5"	\$75	x _____ = \$ _____	or <b>\$375</b>
1/4 Page 5" x 2"	\$50	x _____ = \$ _____	or <b>\$250</b>
1/8 Page 2" x 2.5"	\$35	x _____ = \$ _____	or <b>\$175</b>

Please email all ad information, logos and/or pictures to  
[advertise@peacockplayers.org](mailto:advertise@peacockplayers.org)

**\$1000 - Sponsorship of a Mainstage Production**

Title: \_\_\_\_\_

**\$5000 - Sponsorship of the 2012-2013 Mainstage Season**

Please contact General Manager Emerson Kelly to arrange sponsorship  
agreement and details - [emersonk@peacockplayers.org](mailto:emersonk@peacockplayers.org) (603) 816-2693

Payment Options:	Cash: \$ _____	or	Check: \$ _____	ck# _____
	Credit Card: \$ _____ Type: MC / Visa / Amex / Disc (Please circle one)			
	# _____ Exp Date: _____			

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_



Each year, Peacock Players produces Mainstage productions, select performance troupes, and special events; while providing professional theatre arts education, community outreach, and summer theatre camp.

Please consider sponsoring any of our productions, programs or events. It is our sincerest hope that you will take as much pride in Peacock Players as we take in proudly bringing color to life through Theatre and Education.

### **Sponsorship of a Mainstage Production - \$1000**

- ◆ A full-page playbill ad for the entire 2012-2013 Mainstage Season
- ◆ Corporate logo / info displayed on your sponsored Mainstage Production posters and marketing materials
- ◆ Optional display in the lobby during each performance of your sponsored Mainstage Production
- ◆ 10 Free tickets to your sponsored Mainstage Production

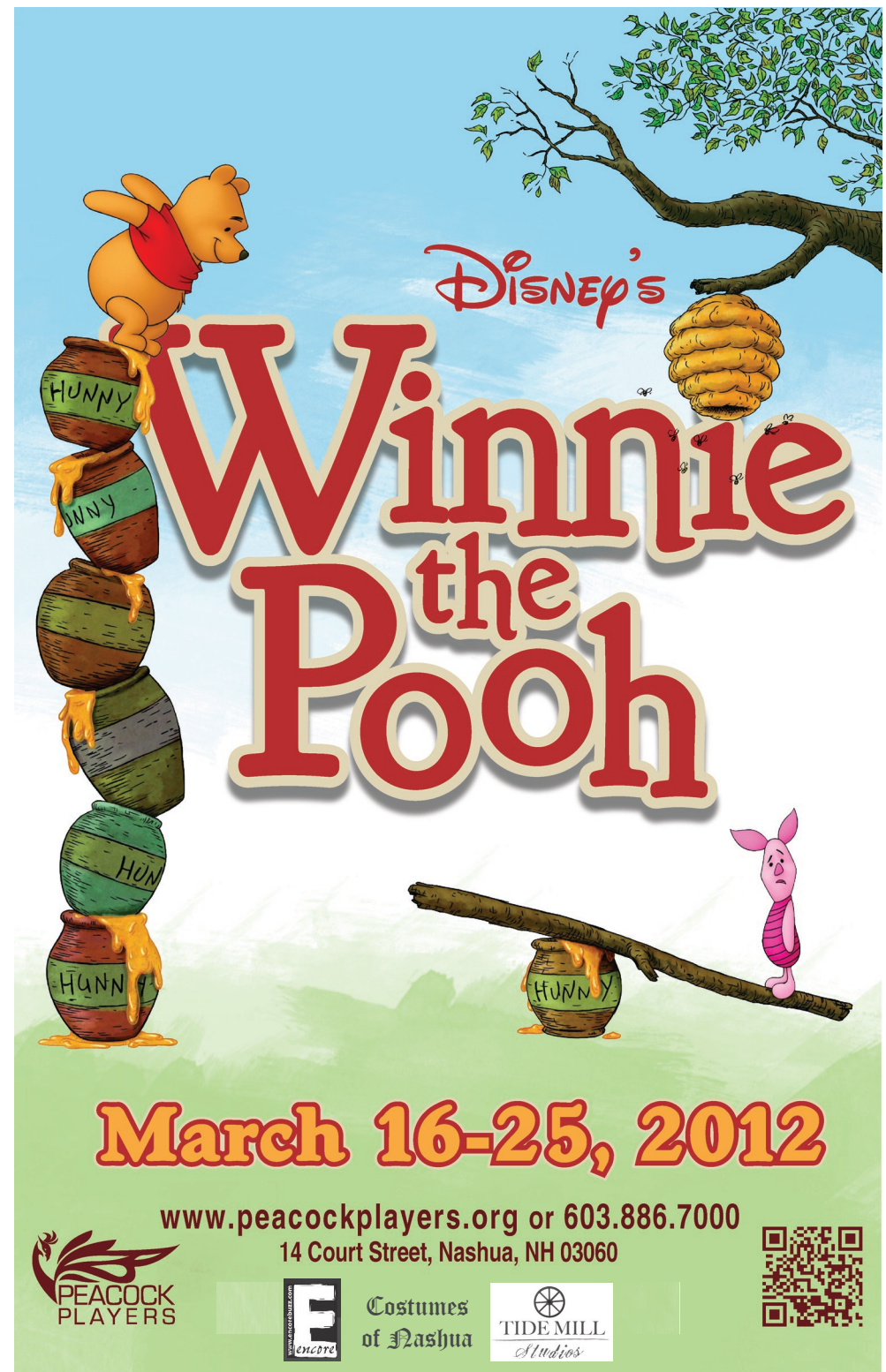
### **Sponsorship of the 2012-2013 Mainstage Season - \$5000**

- ◆ A full-page playbill ad for the entire 2012-2013 Mainstage Season
- ◆ Corporate logo / info displayed on all Mainstage Production posters and marketing materials
- ◆ Optional display in the lobby during all Mainstage Production performances
- ◆ 10 Free tickets to each Mainstage Production (2012-2013 Season)

Interested in being an advertising sponsor for a Mainstage Production/ Season, Select Group or Special Event? Please contact General Manager Emerson Kelly at (603) 816-2693 or [emersonk@peacockplayers.org](mailto:emersonk@peacockplayers.org).

**Our 11 x 17 professional designed color posters  
are distributed throughout Nashua,  
Southern New Hampshire & Northern Massachusetts.**

**YOUR COMPANY LOGO/INFO HERE** →



## Full Page 8" x 5"

Ad Size	Cost per Mainstage Production Title	Cost per Full 2012-2013 Mainstage Season (6 Productions)
Full Page 8" x 5"	\$100	\$500
1/2 Page 4" x 5"	\$75	\$375
1/4 Page 5" x 2"	\$50	\$250
1/8 Page 2" x 2.5"	\$35	\$175

### Full Season Advertisers receive:

- ♦ Volume discount - one production ad for **FREE**
- ♦ Your ad is included in all of our SUMMER THEATRE CAMP, TECHNICAL DIFFICULTIES improv comedy troupe and PEACOCKAPPELLA singing troupe performance playbills!
- ♦ 2 Free tickets to a Mainstage Production of your choice

1/2 Page  
4" x 5"

1/4 Page  
5" x 2"

1/8 Page  
2" x 2.5"

# SAMPLE ADS!

Completed ads may be submitted in a printed format suitable for scanning or an emailed attachment (.doc, .jpg, .png, .tif or .gif) to [advertise@peacockplayers.org](mailto:advertise@peacockplayers.org)

We are happy to work with you in designing your ad!



Ask about adding QR codes to your ad!

*Break a Leg!*

*And if you break anything else, call me!*



**KEMPTON P. GIGGEY**

**ATTORNEY AT LAW  
5 PONDVIEW PLACE  
TYNGSBORO, MA 01879**

**OFFICE (978) 649-2030  
FAX (978) 649-7545  
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**[www.attorney-giggey.com](http://www.attorney-giggey.com)**

## Educational Outfitters

Where the SMART PEACOCKS go to LOGO-UP!

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- Spirit-Wear
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*Proudly supporting  
Peacock Players*

14A Broad St. — Nashua  
[www.eo-ne.com](http://www.eo-ne.com)  
(603)880-3800  
[facebook.com/EducationalOutfittersNH](https://facebook.com/EducationalOutfittersNH)



# Costumes of Nashua LLC



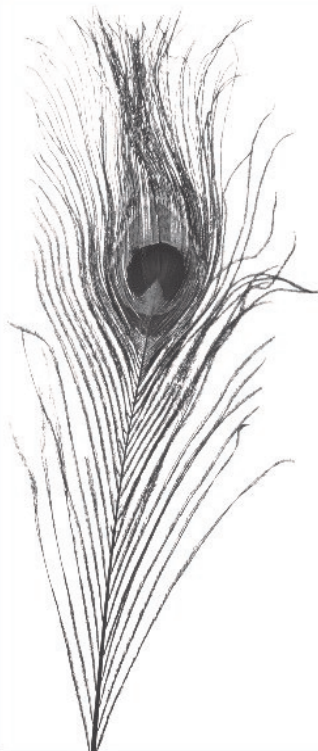
**Quality, Value, Service, Integrity**  
*Adult Costumes, Halloween Costumes, Kids  
Costumes, Plus Size Costumes, Costume Rental,  
Costume Wigs, Costume Hats, Costume  
Makeup, Boas, & much more for Halloween,  
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Medieval Wedding, Theme Weddings &  
All Occasions.*

**76R Derry Street, Suite 12 (Route 102)  
Hudson, NH 03051**

**Tel: 603-882-5640 Fax: 603-821-5198**

**E-mail: [dressupnh@gmail.com](mailto:dressupnh@gmail.com)**

**Web: [www.costumesofnashua.com](http://www.costumesofnashua.com)**



The Nashua Bank proudly supports  
**PEACOCK PLAYERS**



Mon.-Fri. 9am-5pm · Thu. until 7pm · Sat. 9am-Noon  
188 Main Street, Nashua, NH  
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PEACOCK PLAYERS  
New Hampshire's Premiere Award Winning Youth Theatre



presents



# YOUR BUSINESS

Peacock Players. Proudly bringing color to life through Theatre and Education.

Peacock Players, Inc., 14 Court Street, Nashua, NH 03060  
[www.peacockplayers.org](http://www.peacockplayers.org)  
(603) 889-2330



Nashua  
Community  
College

The Community College System of NH is committed to providing comprehensive, market-driven, accessible, quality programs of higher education that respond to the needs of students, business, and communities. PROUD SPONSOR OF PEACOCK PLAYERS SUMMER THEATRE CAMP!

505 Amherst Street Nashua, NH 03063  
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**[www.nashuacc.edu](http://www.nashuacc.edu)**

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**MARKET**

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**2 Courtland Street - Nashua, NH 03064**